

Tracy Zhang

Data and graphics journalist with experience building newsroom tools and data-driven graphics, translating complex election, policy, business and geospatial data into clear, accurate and audience-facing journalism under deadline.

EXPERIENCE

CNN — Producer I, New Media (Data, GFX & Newsroom Tools)

October 2023 - PRESENT | Washington D.C.

- Build and ship data-driven graphics for CNN's Magic Wall — maps, live election results, economics, and breaking-news visuals used on air and seen by millions.
- Build producer-facing tools that turn live data into on-air graphics — integrating new data sources as Airflow DAG pipelines and shipping reusable templates used live in the newsroom.
- Redesigned an internal election-graphics CMS — prototyping the new UX and functionality in Figma and driving it through build and rigorous QA.
- Run data analysis (Python, SQL) during live coverage and develop lightweight features on the Election App, with rigorous rehearsals and QA before launch.
- Write how-to guides and documentation that keep new templates, data feeds, and tools usable and maintainable across the newsroom.
- Partner across editorial, engineering, design, and on-air teams to translate story ideas into clear, audience-facing visuals under live-broadcast deadlines.

Peninsula Press — Data Journalist/Multimedia Producer

Sep 2022 – June 2023 | SF Bay Area, CA

- Developed [Campus Crimewatch](#), a reproducible web app for centralized and accessible campus crime data featuring interactive map and data visualization, using HTML, CSS, and JavaScript within a 10-week timeframe.
- Reported Bay Area stories utilizing video production, immersive journalism, and data journalism techniques
- Produced explanatory visual journalism projects from concept and reporting through design, development and publication.

San Francisco Chronicle — Social Video Intern

Jan 2023 – Apr 2023 | San Francisco, CA

- Produced platform-native social video using Premiere Pro and After Effects; stories reached 200K+ views.
- Built reusable templates that improved production speed and visual consistency across formats.

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EDUCATION

Stanford University

Stanford, CA

September 2022 - June 2023

M.A. Data Journalism

Northwestern University

Evanston, IL

September 2018 - June 2022

B.S. Journalism & Economics

Minor in Film & Media Studies

SKILLS

Editorial & Storytelling: Reporting, writing, editing, fact-checking, data-driven & multimedia storytelling, platform-native content

Engineering & Data: JavaScript, SvelteKit, HTML, CSS, Python, R, SQL, Airflow, Git/GitHub, Cursor, Excel

Design & Prototyping: Figma, Adobe Photoshop, Illustrator, InDesign, Premiere Pro, After Effects, Final Cut Pro

Product & Collaboration: Prototyping, workflow design, cross-functional coordination, QA/testing, UX feedback, documentation, Jira, Confluence

LANGUAGES

Chinese (native)
Korean (working proficiency)